



Tighe George Rodgers

DOB: 11/05/2002

A passionate UX/UI designer dedicated to understanding user needs and crafting seamless digital experiences. Experience in conducting user research, creating high-fidelity prototypes, and working with leading brands like Virgin Wines to enhance user engagement and conversion rates.

Key Skills

- **User Research:** Conducting user interviews, tests, and surveys to gather insights.
- **Prototyping & Design:** Proficient in Figma, Adobe XD, Photoshop, After Effects, and 3D applications like Spline.
- **Typography & Visual Design:** Expertise in creating visually pleasing interfaces and following brand guidelines.
- **Communication:** Strong written and verbal skills, capable of presenting ideas effectively to stakeholders.

University Projects & Industry Experience

- **Lily EM Knitwear *Freelance Project (2024)***

Redesigned the Lily EM Knitwear website, focusing on UX improvements to create a seamless, user-friendly shopping experience with streamlined navigation and a modern, responsive design.

- **St John the Baptist Norwich Cathedral *University Project (2024)***

Collaborating with the cathedral to enhance visitor engagement through improved design and user experience.

- **Virgin Wines *University Project (2023)***

Redesigned the voucher redemption journey, attempting to reduce drop-off rates and increase conversion rates.

- **Lytton Digital *Freelance Project (2023)***

Designed a client-facing website for a music agency, contributing to their marketing efforts.

- **Claptrap Norwich *Freelance Project (2023)***

Developed digital posters for DJ events, enhancing promotional efforts with engaging visuals.

Education

BSc UX/UI Design

Norwich University of the Arts

2021 – 2024

BSc (Hons) User Experience

Design, First Class (1st)

Higher Education

East Norfolk Sixth Form College

2018–2020

3 A-Levels: (A) Fine Art, (A) Graphics Design, (B) History

9 GCSEs: (1 A*, 2 A's, 4 B's, 2 C's)

Certificates

The Norwich University of the Arts

“Extreme UX” Award

2024

Webflow 101 Certification Exam

2023

Contact

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Portfolio

www.tigherodgersportfolio.com

LinkedIn

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